



Retail Vendor Inquiries

Thank you for your interest in 24 Hour Fitness Retail, our in-club retail stores. Please provide the following information regarding your company and products:

Product Description	Current MSRP	How long has product been on the market?	Current Year Wholesale Sales (USD)	Last Year Wholesale Sales (USD)	Who are your competitors?

1. Please describe your current marketing efforts for your products.

Estimated Annual Spend _____
 Target Market _____
 Mediums (eg. Digital, Print) _____
 Social Media Presence _____
 Product Differentiation _____
 Other _____

2. For consumable products, are your products manufactured in a CGMP certified facility? If so, please submit all documentation regarding the CGMP approved facility.

3. Who is your product liability insurance provider?

4. What types of insurance coverage do you have in place?

- General Commercial Liability Y N Coverage Amount _____
- Product Liability Y N Coverage Amount _____
- Inclusive of Tampering and Recall coverage? Y N
- Professional Liability (E&O) Y N Coverage Amount _____
- Other Coverage _____ Coverage Amount _____
- Comments _____

5. What channels currently carry your product? (Big box stores, e-commerce, specialty retail stores, etc.)
-

6. Please list some of your major accounts.

7. Email this document to retailinquiries@24hourfit.com and also send a copy with product samples for review.

8. Please send samples of your product for review to:

ATTN: Retail Dept Product Review
24 Hour Fitness
Suite 500
12647 Alcosta Blvd.
San Ramon, CA 94582

- We make our best effort to respond to all reasonable submissions within 30 days.
- Due to the quantity of submissions, 24 Hour Fitness is unable to return samples.

Thanks again for your interest in 24 Hour Fitness.

24 Hour Fitness Retail Team