

FOR IMMEDIATE RELEASE

24 Hour Fitness and the LA Galaxy Partner to Promote Holistic Fitness Across Southern California

New Partnership Makes 24 Hour Fitness an Official Partner of the MLS Team and Includes Exclusive Fan Opportunities

LOS ANGELES, CA (2 MARCH 2023) – 24 Hour Fitness, the industry leader committed to creating a healthier, happier world through holistic fitness, has today announced a new partnership with five-time MLS Cup Champions, the LA Galaxy. The partnership, brokered by AEG Global Partnerships, underscores 24 Hour Fitness' ongoing commitment to the LA community and will see 24 Hour Fitness become an official Fitness Partner of the LA Galaxy, as well as the official partner of the LA Galaxy Youth Development Camps and Clinics.

Together, both brands will create new chances for fans to find inspiration and connect, both in the gym and on the pitch. 24 Hour Fitness members and Galaxy season ticket holders will also be treated throughout the season - including special events at Dignity Health Sports Park and experiences with Galaxy players, the Galaxy Star Squad, and the beloved Galaxy mascot, Cozmo.

As the Galaxy's official fitness partner, 24 Hour Fitness will have a strong brand presence on game days at Dignity Health Sports Park as well as across the team's digital channels. Additionally, Galaxy social media channels will feature exclusive training content by the Galaxy team presented by 24 Hour Fitness, giving fans a behind-the-scenes glimpse into how the players prepare for the season.

"We couldn't be more proud to partner with the LA Galaxy, one of the most iconic soccer teams in the country," said Karl Sanft, CEO of 24 Hour Fitness. "Our unwavering commitment to promoting holistic fitness perfectly aligns with the Galaxy's focus on achieving excellence at the highest levels of the sport. We want to bring together 24 Hour Fitness members and LA Galaxy fans and we are eager to show our support for the players and the community throughout the season. We hope this partnership will empower fans to pursue their fitness goals and reach their full potential."

"We are honored to partner with 24 Hour Fitness as an official partner of the LA Galaxy and an official partner of the LA Galaxy Youth Development Camps and Clinics," said Chris Klein, President of the LA Galaxy. "24 Hour Fitness shares our values when it comes to health and wellness, and we look forward to working together to help promote fitness and healthy lifestyles in our local communities and beyond."

"We are excited to be partnering with 24 Hour Fitness, a leading brand that shares our long-term passion for increasing the health, fitness and overall well-being of our local community," said Josh Veilleux, Senior Vice President, AEG Global Partnerships. "This new partnership will

provide both of our organizations with a unique opportunity to promote healthy living initiatives with our Galaxy fans and amongst the many Southern California communities we both serve.”

Fans and 24 Hour Fitness members can find LA Galaxy's schedule of games and other team information on the club's official website at www.lagalaxy.com. For more information about 24 Hour Fitness and its programs, visit www.24hourfitness.com.

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About 24 Hour Fitness

For more than 35 years, 24 Hour Fitness has been dedicated to creating a healthier, happier world through fitness. With nearly 300 clubs in 11 states nationwide, 24 Hour Fitness offers welcoming and inclusive environments with thousands of square feet of premium strength and cardio equipment, turf zones, free weights, functional training areas, and more. Customers can choose from a variety of options such as studio and cycle classes, personal training, and innovative digital and virtual offerings to help them keep their minds and bodies fit. For more information about 24 Hour Fitness and its programs, visit www.24hourfitness.com.

About LA Galaxy

The LA Galaxy are Major League Soccer's most successful club. Based in Carson, Calif. at Dignity Health Sports Park, the Galaxy have won the MLS Cup a record five times (2002, 2005, 2011, 2012, 2014), the MLS Supporters' Shield four times (1998, 2002, 2010, 2011) and the Lamar Hunt U.S. Open Cup twice (2001, 2005), and one Concacaf Champions Cup (2000) since their inception in 1996. Led by LA Galaxy Head Coach Greg Vanney and President Chris Klein, the Galaxy are the premier club in MLS, with stars like Landon Donovan, David Beckham, Robbie Keane, Steven Gerrard, Giovanni dos Santos, Zlatan Ibrahimović, Javier Hernandez and Cobi Jones representing LA over the team's 27 years in MLS. For more information on the LA Galaxy, visit www.lagalaxy.com.

About AEG

Headquartered in Los Angeles, California, AEG is the world's leading sports and live entertainment company. The company operates in the following business segments: Facilities, which, through its affiliation with ASM Global, owns, manages or consults with more than 300 preeminent arenas, stadiums, convention centers and performing arts venues around the world; Music through AEG Presents, which is dedicated to all aspects of live contemporary music performances, including producing and promoting global and regional concert tours, music and special events and world-renowned festivals such as the Coachella Valley Music and Arts Festival; Real Estate, which develops world-class venues, as well as major sports and entertainment districts like Crypto.com Arena and L.A. LIVE, Mercedes Platz in Berlin and The O2 in London; Sports, as the world's largest operator of high-profile sporting events and sports franchises including the LA Kings, LA Galaxy and Eisbären Berlin; and Global Partnerships, which oversees worldwide sales and servicing of sponsorships including naming rights, premium seating and other strategic partnerships. Through its worldwide network of venues, portfolio of powerful sports and music brands and its integrated entertainment districts, AEG entertains more than 160 million guests annually. More information about AEG can be found at www.aegworldwide.com.