



24 Hour Fitness Awards \$8,000 for Excellence in Coaching with San Diego Wave

In their continued support of women's sports and the next generation of professional athletes, 24 Hour Fitness will be on pitch to present \$1,000 to outstanding school coaches in the San Diego area.

San Diego, CA, May 13, 2024 — 24 Hour Fitness, the leader in the health and fitness industry, proudly announced the recognition of two exceptional San Diego coaches and youth mentors, all during the soccer match Saturday between the San Diego Wave and the Portland Thorns. During the event, 24 Hour Fitness CEO and President Karl Sanft presented a \$1,000 check for the Excellence in Coaching Award, bringing the total donated to \$8,000 for local coaches, demonstrating their commitment to supporting the next generation of soccer players.

The presentation took place live on the pitch during halftime, recognizing the outstanding contributions of coaches who inspire and cultivate talent, fostering both athletic and personal growth.

"The EIC award is something we've supported year after year and it's never seemed more important than now," said Karl Sanft, CEO and President of 24 Hour Fitness. "At 24 Hour Fitness, we know that investing early in the development of young people puts them on a path towards a more active and healthy life. There's no one better suited to influence that investment positively than a coach. By supporting coaches who are dedicated to developing young talent, we hope to contribute to the growth and success of future soccer stars as well as active adults."

For more information about 24 Hour Fitness, please visit 24hourfitness.com. Fans wishing to purchase tickets for any San Diego Wave game can do so at sandiegowavefc.com.

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About 24 Hour Fitness

For more than 40 years, 24 Hour Fitness has been dedicated to creating a healthier, happier world through fitness. 24 Hour Fitness offers welcoming and inclusive environments with thousands of square feet of premium strength and cardio equipment, turf zones, free weights, functional training areas, and more. Members can choose from a variety of options such as studio and cycle classes, personal training, and innovative digital and virtual offerings to help them keep their minds and bodies fit. For more information about 24 Hour Fitness and its programs, visit www.24hourfitness.com.

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