



24 HOUR FITNESS ANNOUNCES GRAND REOPENING OF LONG BEACH SUPER-SPORT LOCATION FOLLOWING MAJOR CLUB REMODEL

Modernized Club Introduces Upgraded Training Spaces, Expanded Recovery Amenities and Elevated Member Experience for the Long Beach Community

Long Beach, CA (May 13, 2026) [24 Hour Fitness](#) today announced the grand reopening of its Long Beach Super-Sport club located at 3030 N. Bellflower Blvd. Long Beach, following an extensive remodel designed to deliver a more modern, elevated fitness experience for members and the surrounding community. The club soft reopened on May 12, 2026, with a grand reopening celebration planned for June 2.

Community members and guests will have the opportunity to tour the refreshed space, experience new amenities, and participate in giveaways and special activities throughout the event. “The Long Beach remodel reflects our continued investment in creating modern, welcoming spaces that support every aspect of the member journey, from strength and performance to recovery and overall wellness,” said Erick Kendle, District Manager at 24 Hour Fitness

The remodeled club features a redesigned layout with relocated cardio equipment, upgraded strength and functional training areas, fresh interior paint, new flooring, updated exterior signage, and enhanced overall flow throughout the facility. The refresh was designed to create a more open, energetic environment that supports how today’s members train, recover, and connect.

As part of the renovation, the club now features Recovery24, 24 Hour Fitness’s dedicated recovery and regeneration space designed to support mobility, relaxation, and overall wellness. Recovery24 amenities may include massage and recovery tools, stretching and mobility zones, and recovery-focused experiences that complement workouts and prioritize long-term well-being.

The Long Beach location also introduces Reformer24, the company’s boutique-inspired reformer Pilates offering that brings low-impact, strength-focused Pilates training into the club environment. Designed to improve mobility, core strength, flexibility, and balance, Reformer24 gives members access to premium reformer-based training in a more accessible and community-driven setting.

The Long Beach remodel is part of 24 Hour Fitness’ broader initiative to modernize nearly 50 clubs nationwide with upgraded equipment, improved workout spaces, and state-of-the-art wellness amenities.

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About 24 Hour Fitness

For more than 40 years, 24 Hour Fitness has been dedicated to creating a healthier, happier world through fitness. 24 Hour Fitness offers welcoming and inclusive environments with thousands of square feet of premium strength and cardio equipment, turf zones, free weights, functional training areas and more. Members can choose from a variety of options such as studio and cycle classes, personal training and innovative digital and virtual offerings to help them keep their minds and bodies fit. For more information, visit [24 Hour Fitness](#).

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